

Frequently Asked Questions

Miss Teen & Asia Sacramento Pageants

Experience & Qualifications

I've never entered a pageant before.

A majority of the contestants have never entered a pageant before this one. This is a great first/starter pageant and wonderful opportunity for personal development. The staff is professionally trained to help you improve your performance and have a positive experience.

I've entered a pageant before and won a title, can I still participate?

You are still eligible to be a contestant. However, you must provide approval and consent from your current organization to participate. Should you win the competition, you must also be able to uphold your commitments to MAS, or forfeit your title to the next eligible candidate. If you are a MAS titleholder, you are precluded from entering any pageant during your reign, unless you have consent from the Executive Director.

What are you looking for in a contestant and titleholder?

An ideal MAS Queen would have strong character, a good work ethic, intelligent, aware of her Asian heritage; communicates well with the community and her peers, enjoys being involved in the community, and is committed to the MAS program, amongst many other qualities.

What is the mission of this pageant?

Please see the Mission Statement at the website. Our goal is to empower and involve these young women of Asian heritage (and the families, friends, and community) through this process and to inspire Asian beauty, culture and elegance in the greater Sacramento area.

What kind of time commitment will I need to make while in the pageant and thereafter?

Rehearsals are generally every Sunday for a few hours. But much personal preparation must be done as well, i.e. selecting makeup stylists, gathering your wardrobe, practicing your phases, platform, attaining sponsors, etc. It is sometimes demanding. If you stay focused and organized, however, this should be an exciting and positive experience. Should you be part of the court, you are expected to make best efforts for appearances.

How can I prepare for this event?

First, you should acquaint yourself with the mission of MAS and any information provided. Then, the staff of MAS will provide direction on how to personally and physically prepare for the appearances and competition itself. Some people find it helpful to engage outside help in stylists, coaches, etc. While this is unnecessary, you may do so at your own expense and discretion.

What kind of costs is associated with this pageant and events?

The registration fee for MAS is \$200 which covers administrative and event related expenses. While certain sponsors donate prizes and contribute towards advertising, much of the costs are subsidized through ticket and ad sales by the contestants. Additional costs may include hiring a personal stylist (although MAS provides one for you, if necessary), wardrobe (interview/appearance dress, swimsuit, and accessories, ethnic attire, evening gown, etc.) If you support the MAS Program book, and compete for Miss Popularity, you can subsidize costs by attaining sponsors from the community.

How will I benefit from participating in this pageant?

It is expected that you will learn more about personal development, develop more confidence and self esteem, and proudly express your Asian heritage. There are many ways one can benefit from such experiences and the competition itself. It is more than just a beauty and cultural pageant.

The MAS Pageant

What kind of organization are the MAS?

It has been filed as an S corporation. The MAS Scholarship Foundation is a non-profit (in progress) 501 (c) 3 organization devoted to creating scholarship opportunities for MAS contestants. The two are separate but related entities.

Who is the staff of MAS?

The staff is comprised of volunteer professionals, interns, and people of all ethnicities and backgrounds who share the common goal of supporting the MAS Pageant.

What is the competition for the MAS pageant?

The competition begins with the interview phase (25%)/platform (15%); ethnic presentation phase (20%); swimsuit phase (20%); and evening gown (20%). The top finalists will move on to the on-stage final question and will be ranked accordingly. The Talent competition is optional. There are special awards that are decided by the MAS Pageant Committee, and by the pageant judges. In case of a tie, the judges will re-score.

